

FORELØBIG EKSAMENSPLAN MBA HOLD 14 // JANUAR 2020-2021

Key Dates	MGT4802 Strategy & Innovation	MKT4801 Global Marketing Management	FIN4801 Financial & Economic Analysis	MGT4803 Operations & Supply Chain Management	HRM4801 Managing & Developing people	MGT4804 Cross Cultural Management & Ethics	MGT4816 Business Transformation Project
January - April 2020	Case Analysis 1,500 words (40%)	Market Analysis Report 1,500 words (40%)					
January - April 2020	Strategic Report 2,500 words (60%)	Contemporary Marketing Exercise 2,500 words (60%)					
April-July 2020			Economics Report 1,000 words (40%)				
April-July 2020			Financial Analysis 3,000 words (70%)				
October 2020-January 2021				Case Analysis (40%)	Reflexive Report 1,500 words (40%)		
October 2020-January 2021				Report 3,000 words (50%)	Strategic Report 2,500 words (60%)		
October 2020-January 2021				Class Participation (10%)			
January - April 2021						Ethics & CSR Report 1,600 words (45%)	
January - April 2021						Cross Cultural Management Report 2,000 words (45%)	
January - April 2021						Class Participation (10%)	
March 2021							Proposal submission (10%)
October 4 th , 2021							Project report 15,000 words (80%) + Presentation (10%)

Indicative; changes may occur